Elevator Pitch is assigned in the lab—

A food ordering app that allows users to order any type of food and have it delivered to their home or place of business. The target audience is working professionals who have limited time to prepare and eat a meal. Local restaurants can sign up to provide food on the app as well.

//Essentially grubhub

Part One

3 Personas

Hayase; Everday; loyal to current restaurants, tries the best to stay in budget, has allergies to nuts, Her favorite restaurant is 5 five guys Works at the office. She is a technical writer for her company.

Joaan 2-3 times a week; Up to trying new things willing to spend a little more, looking for high quality food; Tends to eat foreign food: Mexican, Thai, Indian. Works at home. He works as an Engineer.

Fushi 2-3 times a week, Is a vegan and is looking for those kind of foods, Works at home as a marketing manager, but every so often goes to the office.

Name: Lunch Break

Part 2

Show a wide list of restaurants and food orders

Filters for people who want vegan or a specific kind of food

A separate place to pay

To differentiate from grub hub you can specify what time you want the food to show up at your work, that way you can enjoy your full lunch break with out waiting. All they would need to do is order earlier when they catch a second before.

Record orders done before so that they can press a button and get what they got last time in case they decide in the middle of work.

As a fully occupied worker, I want to quickly get my food in as little time as possible so that I can enjoy my lunch break.

As a local restaurant order, I want to deliver food so more people who could normally give my place a shot could give my restaurant the recognition it deserves

[User stories | Trello](https://trello.com/b/MHa941Pq/user-stories)

Here is my website design on figma

<https://www.figma.com/file/C1qI2jplzloaoMCnp4pfrX/Lunch-Break>